

Mahindra Auto sells 41008 SUVs, an 18% growth and total volumes of 70471, a 13% growth in April 2024

Auto

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Mumbai, May 02, 2024: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales for the month of April 2024 stood at **70471** vehicles, a growth of **13%**, including exports.

In the Utility Vehicles segment, Mahindra sold **41008** vehicles in the domestic market, a growth of **18%** and overall, **41542** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **22102**.

According to **Veejay Nakra, President, Automotive Division, M&M Ltd.**, “We sold a total of 41008 SUVs in April, a growth of 18% and 70471 total vehicles, a 13% growth over last year. In April, we launched the XUV 3XO, tailored to a broad spectrum of customers across categories. With a unique blend of innovation, safety, comfort, performance and price starting at ₹ 7.49 Lakh, the XUV3XO is set to be the new disrupter in the compact SUV space.”

Passenger Vehicles Sales Summary (Domestic) – April 2024	
Category	April

F25	F24	% Change	
Utility Vehicles	41008	34694	18%
Cars + Vans	0	4	-100%
Passenger Vehicles	41008	34698	18%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – April

Category	April		
	F25	F24	% Change
LCV 2T	3372	3416	-1%
LCV 2 T – 3.5 T	15692	15072	4%
LCV > 3.5T + MHCV	3038	1743	74%

Exports – April 2024

Category	April		
	F25	F24	% Change
Total Exports	1857	1813	2%

* Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited

w.e.f. September 01, 2023

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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