Tech Mahindra launches first-of-its-kind, 'Meta Village' to gamify learning

Technology

To strengthen its commitment towards 'Make in India' and drive innovation in the education sector at the grassroots level via gamified learning

New Delhi – April 12, 2022 – Makers Lab^{TM}, the research and development arm of Tech Mahindra, a leading provider of digital transformation, consulting and business reengineering services and solutions, today announced the launch of a first-of-its-kind 'Meta Village', a digital twin of Pargaon in Maharashtra to gamify learning on the Roblox platform. Strengthening its commitment towards 'Make in India', with the launch of the Meta Village, Tech Mahindra will drive innovation in the education sector at the grassroots level.

The Meta Village will enable the students to play on Roblox to learn the basics of computers and coding in Bharat MarkUp Language (BHAML), a platform built by Makers Lab^{TM} that enables anyone to code in their native language. As a part of Tech Mahindra's initiative to promote technical education and skill development in rural areas by harnessing the power of technology, Makers Lab^{TM} has already been teaching children the basics of computers and BHAML.

Nikhil Malhotra, Global Head – Makers Lab, Tech Mahindra, said, *"We believe that education systems must constantly reinvent to leverage innovative approaches and new technologies to their full potential. Metaverse is one such disruptive technology that has the power to revolutionise learning through immersive digital experiences. With the launch of Meta Village, Tech Mahindra will harness the power of Metaverse to build innovative solutions that can have a positive impact on society. A part of TechMVerse, Meta Village will gamify the learning process for children in rural India, thereby providing them with an opportunity to develop the crucial technical skills needed to become tomorrow's disruptors."*

This training will be done through a classroom in the Roblox Pargaon Meta Village. Pargaon is the first Indian village to get a digital twin in Metaverse. The students would be able to access classrooms in Meta Village for live as well as offline sessions.

Tech Mahindra offers innovative digital technologies and virtualisation solutions to make learning fun and effectively and efficiently impart education. As part of NXT.NOWTM framework, which aims to enhance 'Human Centric Experience', Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.1 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-

growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the [Mahindra Group](#), founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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For more information on Tech Mahindra, please contact:

Abhilasha Gupta, Global Corporate Communications and Public Affairs
Email: media.relations@techmahindra.com;

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