

## **Tech Mahindra Focuses on Banking, Transport, & Citizen Services to Fuel Digital Business Growth in Bangladesh**

*Technology*

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*Addresses growing business opportunities under digital transformation charter of Bangladesh*

**Dhaka, New Delhi – July 22, 2019:** Tech Mahindra, a leading provider of digital transformation, consulting and business re-engineering services, announced today its focus on banking, transport and citizen services sectors to fuel digital business growth in Bangladesh. Tech Mahindra aims at addressing the growing business opportunities in the region, under the digital transformation charter of Bangladesh by leveraging innovative and next generation technologies.

In the banking space, Tech Mahindra is focusing on digitization of core banking processes, customer experience, customer relationship management and security. The aim is to drive digital transformation for large banks and move towards a cashless economy. Further, since Bangladesh is heavily dependent on water transportation, ports modernization and digitization is another area where next generation technologies can be leveraged to drive growth in the region.

Also, with an aim to strengthen citizen services by leveraging digital technologies, Tech Mahindra is focused on public service modernization in

Bangladesh to drive ease of living for citizens. This would focus on making smart cities more citizen-friendly and sustainable.

**Indian high commissioner to Bangladesh, Riva Ganguly**, said, *"India-Bangladesh ties continue to play an instrumental role in fostering economic growth of the two countries. We look forward to creating more value for both the economies and supporting Bangladesh through its digitisation journey."*

**State Minister for ICT (Information and Communication Technology)**

**Division, Zunaid Ahmed Palak**, said, *"The Information and Communication Technology sector is a key priority sector for the government, and we are investing heavily in training the local talent to fuel the digitization process. Our endeavor is to make citizen service easier and generate job employment in the coming days. I am happy that a global technology leader like Tech Mahindra is supporting and participating in realizing the digital Bangladesh vision."*

**Sujit Bakshi, President, Corporate Affairs & Business Head APAC, Tech Mahindra**, said, *"Bangladesh is amongst the most prominent emerging markets in the Asian region, and we are seeing a healthy traction amongst leading enterprises to leverage digital technologies for sustainable development and growth. Tech Mahindra looks forward to leverage its global expertise in digital transformation, and nurture the local talent in next gen technologies to make the "Digital Bangladesh" vision a reality."*

Tech Mahindra currently offers a diverse range of professional services globally to clients in the Telecom and BFSI (Banking, Financial Services and Insurance) space. As part of its expansion strategy, Tech Mahindra aims to focus on digital transformation projects in both government as well as private sector across various industries.

As part of TechMNxt charter, Tech Mahindra aims to leverage its global expertise in the use of cutting-edge digital technologies such as Blockchain, 5G – Telecom of the Future, Artificial Intelligence, Cybersecurity, Automation, Robotics, and Internet of Things to develop solutions that cater to the rapid evolving needs of the citizens in Bangladesh.

### **About Tech Mahindra**

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. We are a USD 4.9 billion company with 121,000+ professionals across 90 countries, helping 938 global customers including Fortune 500 companies. Our convergent, digital, design experiences, innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value and experiences to our stakeholders. Tech Mahindra is the highest ranked Non-U.S. company in the Forbes Global Digital 100 list (2018) and in the Forbes Fab 50 companies in Asia (2018).

We are part of the USD 21 billion Mahindra Group that employs more than 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, and information technology and vacation ownership.

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