

Swaraj Tractors awards scholarship to 58 engineering students under 'Mera Swaraj Education Support Program'

Farm

Author : mahindraadmin Category : Farm Published : 5/26/2022

- Meritorious students from engineering colleges get financial assistance and opportunities to work on live agri-mechanisation projects
- Swaraj Tractors' program helps create a future pool of engineers

Mohali, May 23rd, 2022: Swaraj Tractors, part of Mahindra Group, has awarded scholarship to 58 students including 15 girls under Mera Swaraj Education Support Program. The '**Mera Swaraj Education Support Program**' was launched last year for engineering students across the country and aims to create a future pool of engineers.

Over 1500 engineering students applied for this scholarship this year out of which 148 students were shortlisted, post a screening and written test. A team comprising of senior members of Swaraj assessed the shortlisted students and finally awarded the scholarship to 58 meritorious students.

During the assessment, all shortlisted students got the opportunity to converse with the seasoned professionals from Swaraj and gathered valuable inputs for their career development. This programme is designed to support meritorious engineering students from economically weak backgrounds and provide them financial assistance along with a holistic industry exposure.

Through the '**Mera Swaraj Education Support Program**', students will not only receive financial support for four years, subject to consistent academic performance, but will also get practical exposure to modern tools and technologies through plant and field visits. As a part of their internships, they will also work on live farm-mechanisation projects mentored by industry experts. All students under this programme will be subsumed into Swaraj's final placement process. Also during their internships, the students will be allowed to work on live farm-mechanisation projects and shall be mentored by industry experts.

Sharing their experience, the students who had received the scholarship last year expressed their gratitude and thanked Swaraj for conceptualising this programme. The students shared that apart from financial assistance, the programme provided them an opportunity to gain practical experience.

About Swaraj

Swaraj Tractors a division of Mahindra Group is India's second largest and fastest growing tractor brand. Established in 1974, based in Punjab, the grain bowl of India, Swaraj is a brand that is made by the farmer, for the farmer as many of its employees are also farmers. They bring real world performance and create an authentic, powerful product with assured performance and enduring quality, designed with one purpose – enabling the Indian farmer to Rise. Swaraj Tractors manufactures tractors in the range of 15HP to 65HP and also provides complete farming solutions.

Learn more about Swaraj Tractor on www.swarajtractors.com/

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility

vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>

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Program Farm-mechanisation