

Rajeev Dubey is The Outstanding HR Professional of the Year

Brand

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Mumbai: At a well attended function on the conclusion of the Asia Pacific HRM Congress 2007-08 in Mumbai last evening, a jury comprising distinguished Captains of Industry, headed by Mr. Arun Arora, President, Times of India, declared Mahindras as the 'Employer Brand of the Year 2007-08'. Mr. Rajeev Dubey, President, HR & Corporate Services and Member of the Group Management Board, Mahindra & Mahindra was declared The Outstanding HR Professional of the Year 2007- 08.

- HR Awards won by Mahindra & Mahindra
- The Outstanding HR Professional of the Year
- Employer Brand of the Year 2007-08
- Award for Best HR Strategy in line with Business
- Award for Talent Management
- Award for Continuous Innovation in HR Strategy at Work
- Award for Excellence in Training
- Award for Managing Health at Work
- Award for Global HR Strategy
- Award for Excellence in HR through Technology
- Award for Innovative Retention Strategy

Mahindra & Mahindra is working towards a culture of sustained business outperformance accompanied by extreme care for all stakeholders, starting with customers and employees, while nourishing and strengthening the Core Values of the Mahindra Group.

Mr. Rajeev Dubey joined Mahindra & Mahindra Ltd. in January 2004 after a career spanning 29 years in the Tata Group, of which 7 years were as Managing Director, first of Tata Metaliks and then of Rallis India. He studied Economics at St. Stephens College, Delhi University, and at the Delhi School of Economics. He went on to do his MBA from the Yale School of Management, USA as a J N Tata scholar, and was selected as a Distinguished Alumnus of the School.

About The Mahindra Group

The US \$6 billion Mahindra Group is among the top 10 industrial houses in India. Mahindra & Mahindra is the only Indian company among the top tractor brands in the world. Mahindra's Farm Equipment Sector has recently won the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. Mahindra is the market leader in multi-utility vehicles in India. It made a milestone entry into the passenger car segment with the Logan.

The Group has a leading presence in key sectors of the Indian economy, including the financial services, trade and logistics, automotive components, information technology, and infrastructure development.

With over 62 years of manufacturing experience, the Mahindra Group has built a strong base in technology, engineering, marketing and distribution which are key to its evolution as a customer-centric organization. The Group employs over 50,000 people and has several state-of-the-art facilities in

India and overseas.

The Mahindra Group has ambitious global aspirations and has a presence on five continents. Mahindra products are today available on every continent except Antarctica. M&M has one tractor manufacturing plant in China, three assembly plants in the United States and one at Brisbane, Australia. It has made strategic acquisitions across the globe including Stokes Forgings (UK), Jeco Holding AG (Germany) and Schoneweiss & Co GmbH (Germany). Its global subsidiaries include Mahindra Europe Srl. based in Italy, Mahindra USA Inc. and Mahindra South Africa.

M&M has entered into partnerships with international companies like Renault SA, France, and International Truck and Engine Corporation, USA. Forbes has ranked the Mahindra Group in its Top 200 list of the World's Most Reputable Companies and in the Top 10 list of Most Reputable Indian companies. Mahindra has recently been honoured with the Bombay Chamber Good Corporate Citizen Award for 2006-07.

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