Mr.Keshub Mahindra,receives the Ernst & Young Entrepreneur of the Year Lifetime Achievement Award

Brand

Author : mahindraadmin   Category : Brand   Published : 11/21/2007

Mumbai: Mr. Keshub Mahindra, Chairman of the $6 billion Mahindra Group, was conferred with the prestigious Ernst & Young Entrepreneur of the Year 'Lifetime Achievement' Award at a gittering ceremony held in Delhi.

The Ernst & Young Entrepreneur of the Year Awards recognize successful entrepreneurs who have displayed an inspiring vision, unbated zeal and passion to make a difference.

As a precursor to the award ceremony, Mr. Mahindra was asked to give his views on what it takes to make a winner. He had the following inspiring words to share, 'You have before you opportunities, which no other generation in India has ever had. You have before you galloping economic growth. You have before you technology. You have the whole world of internet as your library…Take advantage. Learn to dream the impossible.'

Mr. Keshub Mahindra's continuous involvement with the Mahindra Group over the past five decades has enabled the organization to reach where it is today. He is a well-known philanthropist who redefined corporate governance by effectively channelising funds into the social sector. He has also contributed immensely to the cause of building ethical corporations in India and is currently part of numerous prestigious organisations and

committees. Today, Mr. Mahindra is considered an icon, an inspiring business leader and a distinguished corporate citizen.

About The Mahindra Group

The US $6 billion Mahindra Group is among the top 10 industrial houses in India. Mahindra & Mahindra is the only Indian company among the top three tractor manufacturers in the world. Mahindra's Farm Equipment Sector has recently won the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. Mahindra is the market leader in multi-utility vehicles in India. It made a milestone entry into the passenger car segment with the Logan.

The Group has a leading presence in key sectors of the Indian economy, including the financial services (Mahindra & Mahindra Financial Services Ltd, Mahindra Insurance Brokers Ltd., Mahindra Rural Housing Ltd.), trade and logistics (Mahindra Intertrade Ltd., Mahindra Steel Service Ltd., Mahindra Middleeast Electrical Steel Service Centre FZE, Mahindra Logistics) automotive components (Mahindra Forging, Mahindra Steel Products, Mahindra Composites), information technology (Tech Mahindra, Bristlecone), and infrastructure development (Mahindra Lifespaces, Mahindra Holidays & Resorts India Ltd., Mahindra World City).

With over 62 years of manufacturing experience, the Mahindra Group has built a strong base in technology, engineering, marketing and distribution which are key to its evolution as a customer-centric organization. The Group employs over 50,000 people and has several state-of-the-art facilities in India and overseas.

The Mahindra Group has ambitious global aspirations and has a presence on five continents. Mahindra products are today available on every continent

except Antarctica. M&M has one tractor manufacturing plant in China, three assembly plants in the United States and one at Brisbane, Australia. It has made strategic acquisitions across the globe including Stokes Forgings (UK), Jeco Holding AG (Germany) and Schoneweiss & Co GmbH (Germany). Its global subsidiaries include Mahindra Europe Srl. based in Italy, Mahindra USA Inc. and Mahindra South Africa.

M&M has entered into partnerships with international companies like Renault SA, France, and International Truck and Engine Corporation, USA. Forbes has ranked the Mahindra Group in its Top 200 list of the World's Most Reputable Companies and in the Top 10 list of Most Reputable Indian companies. Mahindra has recently been honoured with the Bombay Chamber Good Corporate Citizen Award for 2006-07.

Tags :
  Keshub Mahindra   Ernst & Young Entrepreneur   Lifetime Achievement Award